

* * Our Specialties - Pelargoniums . Poinsettias . Lantanas . Fuchsias . Vincas * *

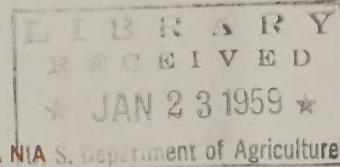
See Florists' Review for latest prices

PHONE 175

Henley

FLORAL CO.

HARTFORD CITY, INDIANA
FORMERLY R. M. HENLEY, FLORIST
• 1510 SOUTH WALNUT STREET •



August 1958

WHOLESALE PRICE LIST

Prices effective during fall and early winter, 1958-1959

	Rooted per 100	Cuttings per 1000	2½ inch per 100	2½ inch per 1000
ACHYRANTHES - named varieties	\$4.50	\$42.50	\$9.00	\$85.00
Brilliancy (bright red), Burgundy (dark red), and Yellow-Green Variegated				
AGERATUM - named varieties	3.00	27.50	9.00	85.00
Improved Riverside and New Devon Blue				
ARTILLERY PLANT - 2 varieties	3.50	32.50	9.00	85.00
Upright type and Spreading type				
COLEUS - named standard varieties	3.75	35.00	9.00	85.00
Beckwith Gem (red, light edge), Golden Banded (red, yellow edge), Hollywood Red (red), Mrs. C. H. Harding (red & pink), Max Levering (red, splashed effect), New Helen (red, green edge), Red Trailing Queen (red, trailing type), Setting Sun (red, yellow edge), Trailing Queen (green, trailing type), Verschaffelti (dark red), and Yellow Bird (yellow)			(5% discount for a good assortment, our choice of 8 varieties)	
COLEUS - named premium varieties	4.00	38.00	10.00	95.00
Brilliancy (red, yellow edge), Butterfly (red with yellow & green markings), Chief (bright dark red), Christmas Gem (red shading to yellow-green), Dark Butterfly (velvety red, rose center), Erie (velvety red, light edge), Pink Butterfly (pink with yellow & green markings), Senica (red with green edge)			(5% discount for a good assortment, our choice of 5 varieties)	
DUSTY MILLER (Senecio-Upright Type)	5.00	47.50	11.00	100.00
FUCHSIAS - named varieties				
Black Prince (rose petals, pink bell).	5.00	47.50	12.00	115.00
Rosain Patria (red petals, purple bell).	5.00	47.50	12.00	115.00
Hollydale (rose petals, lavender bell, double)	6.50	62.50	12.00	115.00
Winston Churchill (rose petals, violet bell, double) .	6.50	62.50	12.00	115.00
Pride of Orion (red petals, white bell, double)	6.50	62.50	12.00	115.00
Little Beauty (pink petals, purple bell, double)	8.00	77.50	14.00	135.00
Assortment of 4 varieties, our choice of varieties . .	6.00	57.50	12.00	115.00
IMPATIENS SULTANI - named varieties	4.75	45.00	11.00	100.00
Light Red, Masterpiece Red, Pink, Light Salmon, Dark Salmon, Red with Variegated Leaf, Wine, and Pure White			(5% discount for a good assortment, our choice of 5 varieties)	

(continued on other side)

	<u>Rooted Cuttings</u> per 100	<u>Cuttings</u> per 1000	<u>Branched 2½ inch</u> per 100	<u>per 1000</u>
LANTANAS - named varieties	\$4.75	\$45.00	\$12.00	\$115.00
<u>Caprice</u> (pink), <u>Craigii</u> (red with some yellow), <u>Golden King</u> (yellow), <u>Michael Schmidt</u> (orange and red), <u>Radiation</u> (red with some orange), <u>Sensation</u> (pink), <u>Snow White</u> (pure white), <u>Southern</u> (Pale yellow shading to buff), and <u>Weeping</u> (lilac trailing type)			(5% discount for a good assortment, our choice of 6 varieties to in- clude all colors)	

	<u>Rooted Cuttings</u> per 100	<u>Cuttings</u> per 1000	<u>Strong 2½ inch</u> per 100	<u>per 1000</u>
PELARGONIUMS (Martha Washington Geraniums)	\$15.00	\$140.00	\$20.00	\$190.00
NAMED STANDARD VARIETIES (Send for descriptive list of varieties)				
NAMED PREMIUM VARIETIES (Send for descriptive list of varieties)	22.50	215.00	28.00	270.00

POINSETTIAS - 4 best pot plant varieties		2½ inch, 3 inch and 4 inch are available from August through December. Send for our price list or see our ad in the trade papers
<u>Barbara Ecke Supreme</u> , <u>Imp. Albert Ecke</u> , <u>Ecke White</u> , and <u>New Ecke Pink</u>		
(All of our poinsettias are grown in steam-sterilized sand, soil & pots)		

VINCA VARIEGATA - very highly colored		
Rooted Cuttings	\$4.50 per 100, \$42.50 per 1000	
Branched 2 inch with several shoots . . .	11.50 per 100, 110.00 per 1000	
Bushy 3 inch		
Average size, 6-8 shoots	20.00 per 100, 190.00 per 1000	
Extra heavy, 10-12 shoots	22.50 per 100, 215.00 per 1000	
Field Clumps		
Bushy clumps available in October. Write for prices or see our ad in the Florist's Review during September		

TERMS OF SALE

Net/30 days to firms with satisfactory credit rating; otherwise, cash with your order

SUBSTITUTIONS

If no substitution is desired, please so state on your order. Otherwise, if it is absolutely necessary, we will substitute similar varieties to make prompt shipment.

NO PACKING CHARGE

25 of a variety at 100 rate
250 of a variety at 1000 rate
500 total of a kind & size at 1000 rate
ALL PLANTS ARE PACKED UPRIGHT

ALL SHIPMENTS MADE BY 2ND CLASS RAILWAY EXPRESS UNLESS WE ARE INSTRUCTED OTHERWISE
(If shipment by parcel post or air express is desired, please specify on
your order. Enclose payment for estimated postage with cash orders.)

PLANTS MAY BE PICKED UP AT OUR GREENHOUSES

We invite you to pick up your plants at our greenhouses if possible
Regular Greenhouse Hours: 7:00 to 5:00, Monday through Saturday
Clay pots may be exchanged. Bring your own flats whenever possible
We can load your truck evenings or on Sunday if notified ahead

WE ARE PLANT SPECIALISTS

For 44 years we have specialized in the propagation and shipment of rooted cuttings and small plants to the wholesale trade. All orders are packed by expert packers to insure safe delivery under ordinary circumstances. If loss occurs, make a claim immediately.

Henley Floral Co.

1510 So. Walnut St.

Hartford City, Ind.

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